



KENYA PHARMA HEALTHCARE

10 - 12 April, 2025
Sarit Expo Centre, Nairobi, Kenya

**Kenya's Largest Upcoming Trade Show
for Pharma, Medical, Healthcare &
Related Industries**



ORGANISED BY



Supporting Partners



Kenya Medical Association
Championing the Welfare of Doctors and Quality Healthcare in Kenya



www.kenyapharmahealth.com

ABOUT EXPO

EAST AFRICA'S LARGEST SERIES OF INTERNATIONAL EXHIBITIONS FOR PHARMA, MEDICAL & HEALTHCARE SECTORS NOW HEADS TO KENYA

THE KENYA PHARMA & HEALTH INTERNATIONAL EXPO 2025 stands as a flagship event, bringing together professionals from diverse sectors of Pharma, Medical, Healthcare & their related sectors in Nairobi, Kenya. With a focus on critical sectors such as Pharma, Medical, API's, Nutraceutical's, Health, Care, Surgical, Dental, Orthopaedic, Ophthalmic, Medical Tourism, Herbal & Ayurveda, this premium exhibition provides a dynamic platform for participating companies and individuals. Here, exhibition & conferences take center stage, allowing companies not only to showcase their groundbreaking products but also to actively engage with key decision-makers and stakeholders.

Benefits of participation includes opportunities for export potential due to strategic location, prominent and successful business deals, partnerships with international and domestic clients, networking and brand awareness along with connect building.

Kenya being the leader in East Africa in this sector plays the most important role in the diversification of business of the Pharma, Medical, Healthcare & Related Sector Products in East African countries.



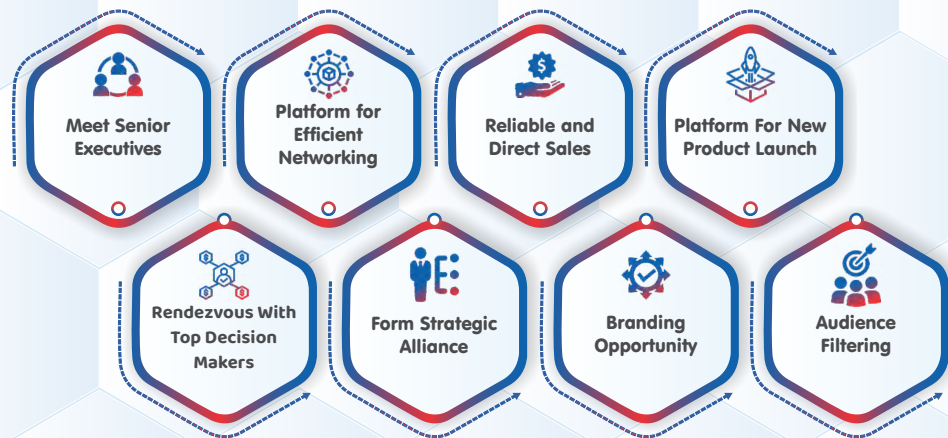
WHY KENYA?

Kenya has competitive incentives for the Pharma, Medical, Healthcare & Related Sector and a very good rating on the Ease of Doing Business index.

- Kenya has the largest pharmaceutical manufacturing industry in East Africa and is also a potential base for exports across East Africa.
- Kenya's medical device market will expand by a five-year compound annual growth rate (CAGR) of 8.9% in local currency terms and 8.2% in U.S. dollar terms, which should see it rise to \$197.9 million by 2026.
- The medical device sector in Kenya is heavily reliant on imports with limited domestic production due to limited manufacturing infrastructure and technical capacity as well as lack of access to raw materials.
- The Kenyan private health sector continues to grow, commanding 50% of all goods, services, products and technologies.



WHY EXHIBIT?



EXHIBITOR PROFILE

- **Pharma** - API & Drugs, Ingredients, Drug Manufacturing, Pharma Machinery & Equipment, Pharma Packaging, Biotech Pharmaceuticals
- **Medical** - Labs & Diagnostic Equipment, Medical Technology & Testing Devices, Medical Disposables, Medical Consumables, Medical Robots, Parts & Materials, Electro Medical Equipment
- **Laboratory & Surgical** - Laboratory Equipments, Laboratory Glassware, Incubators, Centrifuges, Laboratory Balances & Surgical Equipments, Surgical Disposables, Surgical Lights, Bandage Scissors, Sterilisers
- **Health** - Health Food & Nutrition Products, Health Informatics, Elder Nutrition Products



- **Care** - Assistive Device & Mobility Aid, Rehabilitation Equipment, Home Care, Elder Care Facility / Products, Cosmetics & Beauty Care Products, Ophthalmic Related Products & Instruments
- **Dental & Orthopaedic** - Dental Equipments, Dental Lasers, Dental Clasps & others & Implants, Orthopaedic Equipments, Screws and Plates
- **Medical Tourism** - Hospitals, Nursing Homes, Clinics & Medical Tourism Organisations
- **Herbal & Ayurveda** - Herbal Products & Medicines, Ayurveda & Wellness

WHY VISIT?



CONNECT

with the exhibitors from various countries displaying the latest products in medical.



COLLABORATE

with sellers, buyers and associates doing business in the same industry



EXPLORE

the various products on display from the industry of Pharmatech



NETWORK

with the various professionals & dignitaries from the Pharmatech sector who will be a part of the expo



REFORM

with the latest trends in this segment gaining new plans to grow



UPDATE

yourself with innovative and more advanced solutions to benefit your business



VISITOR PROFILE



Hospital Administrators, Government & Private Hospitals, Tertiary Care Clinics



Importers, Exporters, Wholesalers, Distributors, Dealers, Retailers



Doctors, General Physicians, Medical Consultants, Specialists, Radiologists, Pathologists



Medical Research Organisations, Scientists, Administrative, Lab Technicians



Equipment Manufacturers, Reagent Manufacturers, Diagnostic Center Owners



Government Officials, Health & Safety Officials, Drug Regulatory Authorities



Pharma & Medical Institutions, Purchase Professionals, Venture Capitalists



Local Associations, Medical Tourism Operators, Herbalists

Increase your brand exposure with our marketing strategies



SMS



Press Releases



Websites



VIP Engagement



Banners



Social Media



E-Mailers



WhatsApp Campaigns



Media Outreach



TeleMarketing



Hoardings & Billboards



Industry Magazines / Newspapers



Show Highlights

5000+
Visitors

100+
Exhibitors

5+
Participating
Countries

400+
Products and
Services

About the Organiser !



EXHIBITIONS & TRADE SERVICES INDIA PRIVATE LIMITED (ETSIPL) based out of Navi Mumbai, India is an ISO 9001:2015 Certified Organisation with more than 12 years of experience in promotion and organising of trade exhibitions across the globe. Through its global network, ETSIPL has presence worldwide with local partners situated in most of the continents and is professionally committed to deliver the best trade services in the industry. Our goal through Kenya Pharma & Healthcare is to provide opportunities to explore the potential of various regions of Kenya and all across East Africa.

The Venue



The Sarit Expo Centre is Nairobi's ultimate event venue offering 3,300 SQM of column-free space to suit any event! Explore our facility and learn more about our services that are available to event organisers and exhibitors from planning to staging your event.

We are 100% dedicated to the successful delivery of your events with our strategic alignment in the industry, we give your events the best opportunity for achieving outstanding results through our numerous facilities and services. With contemporary architecture, Sarit Expo Centre is Kenya's largest purpose-built venue that is located within Sarit Centre mall in Westlands, Nairobi, Kenya.

Exhibitions & Trade Services India Pvt. Ltd.

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